

ADSG SUSTAINABLE BUSINESS LEADERSHIP AWARDS 2023

BEST SUSTAINABILITY INITIATIVE
BEST SUSTAINABILITY REPORT
BEST SUSTAINABILITY COMMUNICATION PROGRAMME
SUSTAINABILITY MANAGER OF THE YEAR
SUSTAINABILITY LEADER OF THE YEAR
BEST ENERGY MANAGEMENT INITIATIVE

RECOGNISING SUSTAINABILITY
LEADERSHIP IN THE REGION

#ADSGAwards2023

A stage with spotlights and a glowing floor. The floor is illuminated with a bright, glowing orange and yellow light, creating a shimmering effect. Several spotlights are positioned around the stage, casting light upwards. The background is dark, making the lights stand out.

BEST SUSTAINABILITY
INITIATIVE

BEST SUSTAINABILITY
REPORT

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COMMUNICATION PROGRAMME

SUSTAINABILITY MANAGER
OF THE YEAR

BEST ENERGY
MANAGEMENT INITIATIVE



WELCOME TO THE AD SG SUSTAINABLE BUSINESS LEADERSHIP AWARDS



The AD SG Sustainable Business Leadership Awards, launched for the first time in 2015, is an award and recognition scheme that is designed to celebrate sustainability best practice and to raise awareness about the benefits of sustainable management practices for organisations.

As part of the mission of the Abu Dhabi Sustainability Group (ADSG), these Awards are another manifestation of the Group's commitment to knowledge sharing aimed at improving sustainability performance. These Awards will recognise organisations who have demonstrated sustainability impact.

THEMATIC FRAMEWORK

Organisational sustainability has many definitions. The AD SG Sustainable Business Leadership Awards use a thematic framework to guide each organisation's application. Applicant organisations are recommended to develop their award submission around one of the following themes:

- Vision and strategy: integration of sustainability into an organisation's governance; understanding the organisation's sustainability strategy and commitment to implement it across all levels.
- Employees: staff morale and skills are key drivers of success for every business. An overview of the measures in place to ensure workers are engaged and supported in sustainability.
- Community: how an organisation reaches out to its community and stakeholders, how their input is acted on and how this process takes place to ensure high standards and quality.
- Energy management: how is the organisation managing its energy consumption, what action has it taken to reduce consumption and lower its emissions.
- Water management: reviewing the organisation's water efficiency practices, as water becomes an increasingly critical resource for our region.
- Procurement: Sustainable organisations seek to ensure that all aspects of their procurement process and strategy are efficient, transparent and ethical.

METHODOLOGY

Participation in the AD SG Sustainable Business Leadership Awards is an opportunity for eligible organisations to share, promote and learn with and from other participating organisations. We request

submissions from eligible organisations for a period of 8 weeks. The call for entries is announced via direct correspondence, press releases, social media, the AD SG website, our network and e-Journal. Once the entries have been submitted within the allocated deadline, they are processed by the AD SG, reviewed to ensure they meet the eligibility criteria and collated for the Independent Expert Awards Committee who will judge the submissions. The committee may recommend none, one, or multiple recipients for each designated award. Furthermore, the Independent Expert Awards Committee's decision is final.

SELECTION PROCESS

The AD SG's Independent Expert Award Committee will be looking for organisations/individuals who demonstrate commitment, impact, leadership and achievements for sustainability. The scoring assessment will be based on seven (equally weighted) of the following criteria (the criteria that is applied will depend on the entry/category, e.g. not all criteria will necessarily be applied for all awards):

- Integration of sustainability: How has sustainability been integrated? Including sustainability as part of an organisation's regular agenda, policies, roles, strategy and governance structure is critical. Submissions need to demonstrate that sustainability activities are not merely one-off or discretionary.
- Plan/Do/Review cycle: Demonstrate how the sustainability activity/report/campaign was planned, implemented and reviewed. Keeping track of the plans and checking the results against objectives/ targets, described in action plans, is key to truly sustainable achievements.
- Impact: All submissions need to address what sustainability impact was achieved. Sustainable performance must drive real impact.
- Communication and engagement: Submissions must demonstrate that engagement and communication that supported sustainability took place. Promoting transparency to all stakeholders through internal/external engagement & communication is key to realise the benefits from sustainable actions.
- Innovation and thought leadership: How was the sustainable activity different from business as usual? Sustainability challenges require new ways of doing things or new ways of approaching existing activities. Submissions should demonstrate the thought leadership and innovation that took place.

- **Materiality:** Submissions must demonstrate that the sustainable activity was material/relevant or core to their business or organisation.
- **Recognition:** How was the sustainable activity or individual recognised/celebrated internally? Acknowledging that environmental and social aspects are becoming important concerns to an organisation makes each sustainable activity more embedded.

AWARD ELIGIBILITY

- The award is open for all large (c.250+ employees) organisations who operate within Abu Dhabi and the region.
- All Award categories must demonstrate the organisation’s achievements within the calendar years 2021–2023 (June 2021–June 2023) for two years.
- All Award categories’ submissions must be for activities or initiatives carried out primarily in Abu Dhabi and the region.
- All Award categories’ submissions must be restricted to the appropriate application form.
- Only complete entries will be put forward to the Independent Expert Awards Committee.
- Organisations may apply for any one, a number of or all categories.
- The Independent Expert Awards Committee shall review all successful entries against established Award purpose and scoring.



“Best Energy Management Initiative” Award in partnership with the Energy Institute.

‘The Best Energy Management Initiative’ Award is designed to celebrate and recognise energy efficiency best practices for organisations in the region.

To be recognised as a sustainable energy leader, your project should be able to:

- Validate project success with proven results.
- Show how the initiative demonstrably realised energy reduction targets, and provided a clear benefit to business operations.
- Show how the initiative achieved buy-in from senior management.
- Show how the initiative utilised a systematic approach to managing energy, or was incorporated into an energy management system.
- Demonstrate that the initiative showed flexibility and innovation in order to overcome any challenges presented.

The Energy Institute will be judging the ‘Best Energy Management Initiative Award’, as part of the AD SG Sustainable Business Leadership Awards Virtual Celebration Event.

NOMINATION SUBMISSIONS

All submissions should be scanned and sent to ADSGawards@adsg.ae

DEADLINE FOR ENTRIES

Applications open on 1st of March 2023!

Please submit your entry by Midnight, UAE Local Time
1st of September 2023.

RESULTS

Results will be announced at the AD SG Sustainable Business Leadership Awards Gala Dinner Event on 03 October 2023.

SUBMISSIONS

Submission packages must include:

- A completed application form.
- Additional documents, this can include press releases, recommendations, etc.



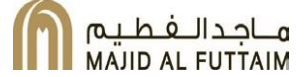


ADSG SUSTAINABLE BUSINESS LEADERSHIP AWARDS 2023

ADSG SUSTAINABLE BUSINESS LEADERSHIP AWARDS WINNERS

Since its launch in 2015, the ADSG Sustainable Business Leadership Awards have gone to the following organisations in recognition for

their efforts in building a more sustainable future. The Abu Dhabi Sustainability Group is proud to showcase their achievements and promote their remarkable commitments and contributions in the region.



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هيئة البيئة - أبوظبي
Environment Agency - ABU DHABI

ABOUT THE ABU DHABI SUSTAINABILITY GROUP (ADSG)

The Abu Dhabi Sustainability Group (ADSG) was set up by EAD in 2008 as a membership initiative whose mission is to promote sustainability management in Abu Dhabi by providing learning and knowledge sharing opportunities for government, private companies and not for profit organisations in a spirit of cooperation and open dialogue. The ADSG is open to new members willing to practice and champion sustainability in Abu Dhabi, for more information please visit our website: www.adsg.ae.

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