



ADSG AWARDS 2023 - RECOGNISING SUSTAINABILITY LEADERSHIP IN THE REGION BEST SUSTAINABILITY INITIATIVE AWARD APPLICATION FORM

Organisation name:
Short description of the submission:
Name of person making the submission:
Position:
Phone number:

Email:

DEFINITION: This award is for initiatives that demonstrate or implement sustainability. This could include any initiative covering sustainability from the social, economic or environmental perspective. It could focus on any or all issues covering workplace, community, environment, marketplace or governance. The initiative could be an internal or external action or an investment by the applicant. Additionally, the initiative could be 'hard' (such as a green building development) or 'soft' (such as a corporate green IT programme).

This award will be judged on the following criteria:

- **Integration of sustainability:** How has sustainability been integrated? Including sustainability as part of an organisation's regular agenda, policies, roles, strategy and governance structure is critical. Submissions need to demonstrate that sustainability activities are not merely one off or discretionary.
- **Plan/Do/Review cycle:** Demonstrate how the sustainability initiative was planned, implemented and reviewed. Keeping track of the plans and checking the results against objectives/targets, described in action plans, is key to truly sustainable achievements.
- **Impact:** All submissions need to address what sustainability impact was achieved. Sustainable performance must drive real impact.
- **Innovation and thought leadership:** How was the sustainability initiative different from business as usual? Sustainability challenges require new ways of doing things or new ways of approaching existing activities. Submissions should demonstrate the thought leadership and innovation that took place.
- **Communication and engagement:** Submissions must demonstrate that engagement and communication that supported sustainability took place. Promoting transparency to all stakeholders through internal/external engagement & communication is key to realise the benefits from sustainable actions.

Please limit all entries to 150 words only

INTEGRATION OF SUSTAINABILITY:

PLAN/DO/REVIEW CYCLE:

IMPACT:

INNOVATION AND THOUGHT LEADERSHIP:

COMMUNICATION AND ENGAGEMENT: